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# Introduction

This ebook will give you 100 follow up marketing secrets. You'll learn creative ways to follow up with your prospects and discover some follow up copywriting secrets. Plus you'll have prewritten phrases you can use to influence people to visit, subscribe, join or buy after you follow-up with them.

1) You can follow up with an update. Add a 'Buy now!' call to action to your email. Your ending P.S. can state 'Don't forget about the upsell too! '.

2) You might follow up with a reminder. Include a 'Visit today!' command to your ad. Your closing postscript might communicate 'Don't ignore the OTO either! '.

3) You could follow up with a lower price. Link a 'Grab it!' phrase to your letter. Your concluding P.S. could say 'Become a member! '.

4) You may follow up with a video clip. Join a 'Order now!' line to your message. Your finishing postscript may affirm 'Become a customer! '.

5) You should follow up with a happy birthday. Affix a 'Go Here!' request to your note. Your wrap up P.S. can air 'Become a subscriber '.

6) You can follow up with a don't procrastinate notice. Plug in a 'Purchase today!' suggestion to your reply. Your last postscript might express 'Don't miss this! '.

7) You might follow up with a free warranty. Tack on a 'Get It!' order to your memo. Your adjourning P.S. could voice 'Don't skip this! '.

8) You could follow up with a product preview. Connect a 'Enroll here!' demand to your email. Your ending postscript may present 'Don't ignore this! '.

9) You may follow up with a sale ending rumor. Attach a 'Subscribe below!' statement to your email. Your closing P.S. can recite 'Don't miss your chance! '.

10) You should follow up with an affiliate option. Couple a 'Join instantly!' comment to your ad. Your concluding postscript might explain 'Don't be late! '.

11) You can follow up with a frequently asked questions. Post a 'Own it!' remark to your letter. Your finishing P.S. could report 'See it in action! '.

12) You might follow up with a press release. Bind a 'Register it!' submission to your message. Your wrap up postscript may vent 'See all the examples! '.

13) You could follow up with a surprise bonus. Fasten a 'Click here!' pitch to your note. Your last P.S. can tell them to 'Get all the details! '.

14) You may follow up with a sale schedule. Insert a 'Proceed here!' proposal to your reply. Your adjourning postscript might speak 'Get the specifics! '.

15) You should follow up with a price hike alert. Enclose a 'Reserve it!' line to your memo. Your ending P.S. could confirm 'Get the particulars! '.

16) You can follow up with a free report. Involve a 'Start here!' invitation to your email. Your closing postscript may testify 'Try the samples! '.

17) You might follow up with a lower supply caution. Paste a 'Begin now!' instruction to your email. Your concluding P.S. can insist 'Change your life forever! '.

18) You could follow up with an audio memo. Hitch a 'Download it!' call to action to your ad. Your finishing postscript might declare 'It's time to succeed! '.

19) You may follow up with an apology/sorry. Implant a 'Listen to it!' command to your letter. Your wrap up P.S. could certify 'Buy one get one free! '.

20) You should follow up with a just making sure. Add a 'Watch it!' phrase to your message. Your last postscript may broadcast 'Add it to the cart! '.

21) You can follow up with a warning. Affix a 'Sign up!' line to your note. Your adjourning P.S. can disclose 'Very low investment! '.

22) You might follow up with a bad link correction. Adjoin a 'Read It!' request to your reply. Your ending postscript might exhibit 'Get a sneak peak! '.

23) You could follow up with a coupon. Paste a 'See it!' suggestion to your memo. Your closing P.S. could divulge 'Solve all your problems! '.

24) You may follow up with a criticism report. Provide a 'Check it out!' order to your email. Your concluding postscript may reveal 'Just fill in your order info! '.

25) You should follow up with a past conversation. Plant a 'Apply now!' demand to your email. Your finishing P.S. can expose 'One click ordering! '.

26) You can follow up with a freebie. Post a 'Do it!' statement to your ad. Your wrap up postscript might utter 'Reserve your spot! '.

27) You might follow up with a rebate offer. Dispense a 'Call today!' comment to your letter. Your last P.S. could publish 'Take your position! '.

28) You could follow up with an endorsement. Furnish a 'Benefit now!' remark on your message. Your adjourning postscript may write 'Just submit you order info! '.

29) You may follow up with a myth stopper. Tack on a 'Please yourself!' submission to your note. Your ending P.S. can market 'Just confirm your order! '.

30) You should follow up with a persuasive quote. Present a 'Act now!' pitch to your reply. Your closing postscript might advertise 'You're preapproved! '.

31) You can follow up with a payment plan. Remit a 'Take action!' proposal to your memo. Your concluding P.S. could promote 'Just click the 'buy button! '.

32) You might follow up with a free ebook. Issue a 'Request it!' suggestion to your email. Your finishing postscript may publicize 'Order at the bottom! '.

33) You could follow up with a don't forget. Fasten a 'Shop for it!' invitation to your email. Your wrap up P.S. can proclaim 'It's guaranteed for 30 days! '.

34) You may follow up with a mrr/plr option. Present a 'Save today!' instruction to your ad. Your last postscript might declare 'This is a lifetime pass! '.



35) You should follow up with an informative article. Extend a 'Book it!' call to action to your letter. Your adjourning P.S. could uncover 'You'll see the value! '.

36) You can follow up with an explanation. Tender a 'Contact us!' command to your message. Your ending postscript may remind 'Try it for (no.) days! '.

37) You might follow up with a trial offer. Use a 'View it!' phrase on your note. Your closing P.S. can state 'It's a great bargain! '.

38) You could follow up with a price correction. Attach a 'Try it!' line to your reply. Your concluding postscript might communicate 'Don't hesitate! '.

39) You may follow up with a receipt. Staple a 'Research it!' request to your memo. Your finishing P.S. could say 'You be the judge! '.

40) You should follow up with an offer summary. Equip a 'Review it!' suggestion to your email. Your wrap up postscript may affirm 'No hidden fees! '.

41) You can follow up with a gift certificate. Deliver a 'Inspect it!' order to your email. Your last P.S. can air 'See for yourself! '.

42) You might follow up with a price reduction. Pack a 'Hear it!' demand to your ad. Your adjourning postscript might express 'It's a today only special! '.

43) You could follow up with a just checking. Add a 'Preorder it!' statement to your letter. Your ending P.S. could voice 'You can decide! '.

44) You may follow up with a thank you. Include a 'Test it!' comment to your message. Your closing postscript may present 'Don't procrastinate! '.

45) You should follow up with a survey/poll. Link a 'Visit this url!' remark to your note. Your concluding P.S. can recite 'It's your choice! '.

46) You can follow up with a to do list. Stick a 'Upgrade!' submission to your reply. Your finishing postscript might explain 'Enjoy the earlybird offer! '.

47) You might follow up with an one-time offer. Affix a 'Access it!' pitch to your memo. Your wrap up P.S. could report 'Get (no.)% off! '.

48) You could follow up with a last chance/call note. Plug in a 'Decide now!' proposal to your email. Your last postscript may vent 'The price goes up every (no.) minutes! '.

49) You may follow up with a statistics. Tack on a 'Retain it!' demand to your email. Your adjourning P.S. can tell them to ' Get \$(no.) for the next (no.) hours! '.

50) You should follow up with a contest. Connect a 'Acquire it!' invitation to your ad. Your ending postscript might speak 'Free trial offer! '.

51) You can follow up with a correction. Attach a 'Snatch it!' instruction to your letter. Your closing P.S. could confirm 'This offer ends soon! '.

52) You might follow up with a news bulletin. Couple a 'Take it!' call to action to your message. Your concluding postscript may testify 'Get over (no.) bonuses! '.

53) You could follow up with sales numbers. Post a 'Steal it!' command to your note. Your finishing P.S. can insist 'The price will increase in (no.) days! '.

54) You may follow up with a free shipping. Bind a 'Pick it up!' phrase to your reply. Your wrap up postscript might declare 'There's an easy payment plan! '.

55) You should follow up with a product comparison. Fasten a 'Secure it!' line to your memo. Your last P.S. could certify 'This deal will disappear soon! '.

56) You can follow up with an add-on offer. Insert a 'Plunder it!' request to your email. Your adjourning postscript may broadcast 'Take advantage of the low cost trial! '.

57) You might follow up with a presentation. Enclose a 'Run with it!' demand to your email. Your ending P.S. can disclose 'Pay attention to the countdown counter! '.

58) You could follow up with a forgot to mention. Involve a 'Pay for it!' order on your ad. Your closing postscript might exhibit 'Select bill me later! '.

59) You may follow up with a sweepstakes. Paste a 'Visualize it!' suggestion to your letter. Your concluding P.S. could divulge 'You can name your own price! '.

60) You should follow up with a free ecourse. Hitch a 'Consider it!' statement to your message. Your finishing postscript may reveal 'Like it or double you money back! '.

61) You can follow up with a newer version. Implant a 'Pillage it!' comment to your note. Your wrap up P.S. can expose 'The price has been cut! '.

62) You might follow up with a customer loyalty reward. Add a 'Dig it!' remark to your reply. Your last postscript might utter 'Remember to get your rebate! '.

63) You could follow up with a server fixed. Link a 'Fetch it!' submission to your memo. Your adjourning P.S. could publish 'The price has been reduced! '.

64) You may follow up with a joke/humor. Adjoin a 'Admire it!' pitch to your email. Your ending postscript may write 'See our affiliate program offer too! '.

65) You should follow up with a more bonuses. Secure a 'Think about it!' proposal to your email. Your closing P.S. can say 'All the extra fees will be waived! '.

66) You can follow up with a good news. Provide a 'Enjoy it!' advice to your ad. Your concluding postscript might advertise 'Also enter our new contest and win a (subject)! '.

67) You might follow up with a compliment. Plant a 'Savor it!' invitation to your letter. Your finishing P.S. could promote 'It comes with PLR/MRR too! '.

68) You could follow up with a almost gone letter. Commit a 'Apprehend it!' instruction to your message. Your wrap up postscript may publicize 'We will pay your sales tax! '.

69) You may follow up with a screen shots. Dispense a 'Imagine it!' call to action to your note. Your last P.S. can proclaim 'A percentage of all profits go to charity! '.

70) You should follow up with a testimonials. Furnish a 'Love it!' command to your reply. Your adjourning postscript might declare 'We accept the competition's prices/coupons! '.

71) You can follow up with breaking news. Paste a 'Feel it!' phrase to your memo. Your ending P.S. could uncover 'Spend over \$(no.) and get a (subject)! '.

72) You might follow up with a problem and solution. Present a 'Analysis it!' line in your email. Your closing postscript may remind them to 'Beta test it for free! '.

73) You could follow up with a highlight. Remit a 'Study it!' request to your email. Your concluding P.S. can state 'There's still an introductory price! '.

74) You may follow up with a thanks for visiting. Issue a 'Invest in it!' suggestion to your ad. Your finishing postscript might communicate 'This product will retire soon! '.

75) You should follow up with a skeptic proof. Supply a 'Like it!' order to your letter. Your wrap up P.S. could say 'Be part of the jv partner program too! '.

76) You can follow up with a special report. Ship a 'Take advantage!' demand to your message. Your last postscript may affirm 'A price cut for the holidays! '.

77) You might follow up with a holiday greeting. Extend a 'Picture it!' statement to your note. Your adjourning P.S. can air 'Wholesale and volume pricing available! '.

78) You could follow up with a joint venture offer. Tender a 'Bag it!' comment to your reply. Your ending postscript might express 'It's a limited time offer! '.

79) You may follow up with a price/quantity miscalculation. Stock a 'Ponder it!' remark to your memo. Your closing P.S. could voice 'It will be sold in a fire sale format! '.

80) You should follow up with a bartering option. Bag a 'Cheer it!' submission to your email. Your concluding postscript may present 'This is the uncut/uncensored version! '.



81) You can follow up with a success story. Staple a 'Smell it!' pitch to your email. Your finishing P.S. can recite 'Make you money back as an affiliate! '.

82) You might follow up with a what's wrong question. Equip a 'Adore it!' proposal to your ad. Your wrap up postscript might explain 'Make sure to read the testimonials! '.

83) You could follow up with a pay later option. Deliver a 'Hold it!' advice to your letter. Your last P.S. could report 'Be our next success story! '.

84) You may follow up with a bad news. Pack a 'Delight in it!' invitation to your message. Your adjourning postscript may vent 'This took (no.) months to create! '.

85) You should follow up with a forgive me. Add a 'Embrace it!' instruction to your note. Your ending P.S. can tell 'Reading this ad alone will give you tips! '.

86) You can follow up with a free viral ebook. Include a 'Taste it!' call to action to your reply. Your closing postscript might speak 'We have highly secure ordering! '.

87) You might follow up with a sale extension. Link a 'Celebrate it!' command to your memo. Your concluding P.S. could confirm 'You are making the right choice! '.

88) You could follow up with an instruction. Post a 'Acknowledge it!' phrase to your email. Your finishing postscript may testify 'Go see all the proof! '.

89) You may follow up with an order deadline. Affix a 'Display it!' line to your email. Your wrap up P.S. can insist 'We have free 24/7 customer support! '.

90) You should follow up with a new payment option. Plug in a 'Benefit from it!' request to your ad. Your last postscript might declare 'You'll pay way below market value! '.

91) You can follow up with a name your price option. Tack on a 'Master it!' suggestion to your letter. Your adjourning P.S. could certify 'It may be tax deductible! '.

92) You might follow up with a policy change. Connect a 'Relish in it!' order to your message. Your ending postscript may broadcast 'Even (a famous person) bought it! '.

93) You could follow up with a pictures. Attach a 'Empower it!' demand to your note. Your closing P.S. can disclose 'No applications to fill out! '.

94) You may follow up with a server meltdown. Couple a 'Have it!' statement to your reply. Your concluding postscript might exhibit 'It's been seen on (media outlets)! '.

95) You should follow up with a free membership. Post a 'Believe it!' comment to your memo. Your finishing P.S. could divulge 'Wait to you see the graphics! '.

96) You can follow up with a gossip. Bind a 'Cherish it!' remark to your email. Your wrap up postscript may reveal 'Upgrade fast! (media outlet) rated it 10 out of 10! '.

97) You might follow up with a directions. Fasten a 'Possess it!' submission to your email. Your last P.S. can expose 'It's has been thoroughly tested to work! '.

98) You could follow up with a glitch repaired. Insert a 'Welcome it!' pitch to your ad. Your adjourning postscript might utter 'It's won countless product awards! '.

99) You may follow up with a stronger guarantee. Enclose a 'Appreciate it!' proposal to your letter. Your ending P.S. could publish 'Get it before you competition does! '.

100) You should follow up with a free consulting. Involve a 'Use it!' advice to your message. Your closing postscript may write 'Every (no.)th visitor will win a copy! '.